

## **Media Contact:**

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## HUNTINGTON BEACH ANNOUNCES NEW VIRTUAL TOUR

<u>Huntington Beach</u>, Calif., February 2, 2012 — The Huntington Beach Marketing and Visitors Bureau is pleased to announce a new <u>virtual tour</u> of the city of Huntington Beach, CA.

Created by VTour, a multimedia web technology company, this virtual tour allows users to explore Surf City beaches, attractions, businesses and events. Users can stop at Surf City's most popular surf shops, walk around Downtown Main Street, hang out at a beach bonfire and even tour the US Open of Surfing!

The tour integrates panoramic photographs, live camera feeds, and Google Earth to give viewers a full 360-degree experience. A visitor to the Huntington Beach virtual tour can essentially walk down the Huntington Beach Pier or cruise in a convertible down Pacific Coast Highway and see the city as a local does. While exploring, the user may share their experience with others via Facebook.

As part of the virtual tour, users may also enjoy a variety of interviews and informational videos including a sunset off the famed Huntington Beach Pier, a history of surfing in HB, dining and shopping highlights, tours of the oceanfront resorts, and interviews with professional surfers at the 2011 US Open Surfing such as Kelly Slater and Taj Burrow.

"We are so excited to include this virtual tour of Huntington Beach as a service to our visitors." said Steve Bone, President and CEO of the Huntington Beach Marketing and Visitors Bureau "This tour has created such a realistic environment, users will almost feel the ocean breeze while discovering our city with this incredible technology."

For the Huntington Beach virtual experience, please click <u>here</u> or visit the main page on www.SurfCityUSA.com.

## **About the Huntington Beach Marketing and Visitors Bureau**

The Huntington Beach Marketing and Visitors Bureau is the official destination marketing organization of Huntington Beach, Surf City USA®. One of Southern California's premier coastal destinations, Huntington Beach is the ideal location for a <u>California family vacation</u>, or relaxing weekend getaway. With 10 miles of wide-open white sand California beaches, <u>Huntington Beach</u> is a destination of choice for vacationers and business travelers alike. To plan your *Surf City USA®* vacation, or to learn more about Huntington Beach, visit the Huntington Beach Marketing and Visitors Bureau website at www.SurfCityUSA.com or call 800-729-6232 for a free Visitors Guide.

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